

FUNDAMENTALS OF LEADERSHIP



OVERVIEW

Creating a great place to work where people feel capable and committed doesn't just result in outstanding performance, it leads to business success. Getting the fundamentals of leadership right is a key requirement for anyone who has to manage other people in implementing a strategy, achieving a goal or undertaking a task.

This programme, brought to life by in-sight interactive™, uses interactive technology to place the learner squarely at the centre of the action. Rather than passively watching a linear drama, learners can be part of the action; making leadership decisions and seeing the consequences of the choices they make. Now, for the first time, learners are able to develop their observational skills, react to real-situations case studies, and proactively engage with the learning content.

BENEFITS TO YOUR ORGANISATION

Day to day, leaders have to deal with different situations and with people who will have different levels of skills and commitment. Effective leaders achieve success by developing their people and supporting their levels of commitment.

By increasing their leadership capability your key employees will be able to develop and motivate their staff, creating a climate where people feel engaged, want to give of their best and contribute to your company's business goals and objectives.

This DVD programme is flexible and can be used in a variety of situations, creating greater value and extending your training budget. It can be used by a single viewer as a self study programme or by a trainer facilitating a traditional classroom-based course on leadership.

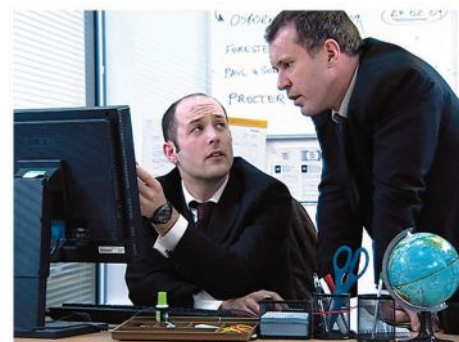
LEARNING OBJECTIVES

By the end of the programme, you will be able to:

- Define a specific task
- Diagnose both the competence and commitment of a team member for a given task
- Describe a range of leadership approaches
- Choose the most appropriate leadership style in any given situation

PROGRAMME CONTENT

- PRIMARY LEADERSHIP MODEL
- DRAMA BASED CASE STUDY
- PROGRAMME WORKBOOK
- SUGGESTIONS ON HOW TO USE THE PROGRAMME



TARGET AUDIENCE

- SENIOR & MID LEVEL MANAGER
- FRONT LINE MANAGER
- TEAM LEADERS / SUPERVISORS

To Order or Preview, please contact:

IOL (UK) Limited

t: 01884 821870

f: 01884 829168

email: info@iol-uk.co.uk

www.iol-uk.co.uk



Price: £769 +VAT & Delivery



FUNDAMENTALS OF LEADERSHIP



PROGRAMME DETAILS

The action takes place in a busy service sector company, Bryant Customer Solutions. The programme opens with an overview of the subject and an explanation of the prime fundamentals of the leadership model. Through a choice of case studies, the learner then gets to meet and observe a number of people in working situations. They are then invited to take up the story by choosing a number of possible next steps.

CONTENT

The Fundamentals of Leadership **DVD** programme features principal learning content about leadership that enables the learner to then tackle five drama based case study scenarios. The case study takes the learner through a variety of typical business / staff scenarios team leaders and managers face day-to-day, helping them to develop a range of approaches and strategies to enhance their leadership style. The programme is flexible and structured to ensure that key staff are better equipped to practically apply the learning in their own real-world situations.

WHAT SETS IN-SIGHT INTERACTIVE PROGRAMMES APART

- Our background and expertise in organisational development and broadcast media enables us to create valuable media-based learning solutions that extend training and development budgets.
- Our programmes consist of practically applicable best practice learning content developed by subject matter experts.
- Both content and learning is blended in a unique way.
- Our subject titles are targeted to specific audiences.
- Each **DVD** is extremely flexible allowing individual users to work through the learning on their own, or a corporate trainer to blend elements of the **DVD** into their classroom-based courses.
- We build inspiring content that promotes learning and immediate application delivered in a creative and accessible way.

DVD INCLUDES:

- AN INTRODUCTION TO LEADERSHIP STYLES
- A MODEL OF ACTIVE LEADERSHIP
- A FIVE INTERACTIVE CASE STUDIES
- A 'HOW TO USE THIS DVD' GUIDE
- LEARNER'S WORKBOOK
- WEB LINKS

RELATED TITLES



Fundamentals of Coaching



Fundamentals of Delegation

