



Learning Resources News

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Links to web pages

Pocket Books

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New series of interactive DVD's

We are delighted to announce the launch of a new range of learning resources. In-Sight interactive is a new player in the market and have produced a series of versatile DVD based products covering subject areas (*click on subjects for more information*):

- **Coaching**
- **Delegation**
- **Leadership**

These DVD programmes are flexible and can be used in a variety of situations, creating greater value and extending your training budget. It can be used by a single viewer as a self study programme or by a trainer facilitating a traditional classroom-based course.

Each Programme includes:

- an Introduction to the subject area
- model of the process
- interactive case studies
- a 'How to Use This DVD' Guide
- Learner's Workbook
- WEB Links

Introductory **price: £669** (+VAT & Delivery) to **Preview** click and complete the form or Call:

01884 821870.

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5 Communication Secrets That Swept Obama To The Presidency

We all know how important communication is. But did you know that exceptional communication skills can carry someone as far as the White House?



In "5 Communication Secrets that Swept Obama to Presidency," renowned communication expert Richard Greene explores President Obama's mastery of communication - and unlocks the ways you can apply these keys to your own life.

Watch this powerful DVD to understand:

- how to employ your words, tone, and body language
- the four languages of communication and how they can make or break not only communication attempts, but even entire relationships
- how to ask yourself one question that will make all your communication efforts successful

The application of these communications skills will assist greatly with the preparation and delivery of any presentation that you might be called on to give.

Who can benefit from this training program?

- CEOs
- Executives
- Supervisors
- Salespeople
- Company spokespeople
- Facilitators
- Product demonstrators

Learning the critical factors to powerful, effective communication doesn't take long - and it can make a world of difference in both your personal and business life. Don't wait to discover how..

This breakthrough-training package includes a 47-minute DVD that provides easy, step-by-step lessons illustrated by videos of President Obama's own speeches. The package is enhanced by multimedia support material and is designed to quickly advance the presentation and public speaking skills of all participants.

- Facilitators Guide
- Participants Workbook
- PowerPoint presentation
- Reminder cards

Price: £599 (+VAT & Delivery), to **Preview** click and complete the form or Call **01884 821870**.

Special Offers

Buy any **TrainingResource**

and choose another one for absolutely **FREE!***

Includes all DVDs, training manuals, toolkits, CD-ROMs and training games – mix and match ([Click here for full offer details, pdf](#))



- Rapid Skill Builder DVD's
- Duty of Care DVD's
- Customer Service, Sales & Telephone Skills
- Communication
- Diversity & Wellbeing
- Trainer's Portfolio CDROM's
- Leadership, management & Coaching
- Working in Teams
- People & Performance
- Trainer Skills, Energizers & Games

** lowest priced product will be free. Not available with any other offer.*

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